



Kentucky Exposition Center

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Mid-Season Basketball Brings Two States Together in Freedom Hall

LOUISVILLE, KY (January 6, 2014) –High school basketball teams from two of the most iconic basketball states compete in the inaugural Kentucky vs. Indiana Hall of Fame Challenge Cup in Freedom Hall on January 11. Beginning at 11 a.m., five games spread throughout the day will determine which state wins the cup and bragging rights for the year. The teams scheduled to compete are:

- Game 1: Roncali (IN) vs. Elizabethtown (KY) (girls)
- Game 2: Elizabethtown (KY) vs. Barr-Reeve (IN)
- Game 3: Covington Catholic (KY) vs. Corydon Central (IN)
- Game 4: Hopkinsville (KY) vs. Park Tudor (IN)
- Game 5: Louisville Ballard (KY) vs. Guerin Catholic (IN)

Organizers see the event as a way to promote high school basketball in Kentucky and Indiana. By using high school teams, rather than all-star games, the tournament will highlight the quality of coaching and basketball in each state.

“This event is a measuring stick, an event in the middle of the season when the basketball gets into the doldrums and a nice event that promotes high school basketball,” said Ken Trivette of the Kentucky Association of Basketball Coaches.

Alongside the basketball action, the event will feature a job fair aimed at veterans with more than 30 vendors including Valvoline, Walmart and UPS.

Tickets are \$10 for all five games. Free admission is offered for veterans and their immediate family members. Parking at the Kentucky Exposition Center is \$8 per vehicle. All of the proceeds from ticket sales will be split between three non-profits, the Wounded Warriors, the Kentucky High School Basketball Hall of Fame and the Indiana High School Basketball Hall of Fame. For more information, visit

<http://www.khsbhf.com/khbhf-challenge-cup.asp>.

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One of the top 10 largest public facilities of its kind in the United States, the Kentucky Exposition Center features 1.2 million square feet of indoor space including Freedom Hall, an indoor arena which seats over 19,000 people. The facility's class "A" exhibit space totals 425,700 square feet and accommodates an amazing spectrum of events year round. The expo center is the permanent home for the Kentucky State Fair, the National Farm Machinery Show, and the North American International Livestock Exposition. Conveniently located adjacent to the Louisville International Airport and near the junction of three major interstates, the Kentucky Exposition Center is easily accessible and just five minutes south of downtown Louisville. Parking at the Kentucky Exposition Center is \$8 per vehicle. For more information, go online to www.kyexpo.org.