



## KENTUCKY EXPOSITION CENTER

### FOR IMMEDIATE RELEASE

Amanda Storment  
Vice President of Communications  
Kentucky State Fair Board  
(502) 367-5180  
[astorment@ksfb.ky.gov](mailto:astorment@ksfb.ky.gov)

## NEW VEHICLES FEATURED AT THE LOUISVILLE AUTO SHOW

**LOUISVILLE, KY (January 8, 2016)** – The Louisville Auto Show returns to the Kentucky Exposition Center Friday, Jan. 15 – Sunday, Jan. 17 highlighting the newest 2016 cars, trucks and SUVs featuring cutting edge performance, technology and style.

More than 46 participating dealers featuring 24 manufacturers will fill more than 106,000 square feet of exhibit space in the North Wing and East Hall of the Kentucky Exposition Center. For those looking to try out the latest models, there will be daily Ride & Drive sessions where attendees will have the opportunity to test drive vehicles around the Circle of Champions at the Kentucky Exposition Center.

Originally introduced in 1958 by the Greater Louisville Automobile Dealers Association, the Louisville Auto Show featured 15 manufacturers. From 2008-2014 it combined with the Carl Casper Custom Auto Show.

Show hours are Friday, 12:00 p.m. - 8:00 p.m., Saturday, 10:00 a.m. - 9:00 p.m. and Sunday, 10:00 a.m. - 5:00 p.m. Tickets are \$7 for adults online in advance, \$9.50 for adults at the door, \$5 for military at the gate (in uniform or with military ID) and free for children 14 and under. On Friday, tickets are \$5 for seniors (ages 55 and up). Tickets can be purchased online at <http://louisvilleautoshow.com/buy-tickets>. Parking at the Kentucky Exposition Center is \$8 per vehicle and \$20 per bus.

For more information, visit <http://louisvilleautoshow.com>.

###

### ABOUT THE KENTUCKY EXPOSITION CENTER

One of the top 10 largest public facilities of its kind in the United States, the Kentucky Exposition Center features 1.2 million square feet of contiguous exhibit space including Freedom Hall, an indoor arena which seats over 19,000 people. The facility's class "A" exhibit space totals 677,000 square feet and accommodates an amazing spectrum of events year round. The expo center is the permanent home for the Kentucky State Fair, the National Farm Machinery Show, and the North American International Livestock Exposition. For more information, go online to [www.kyexpo.org](http://www.kyexpo.org).

### ABOUT PARKING

Conveniently located adjacent to the Louisville International Airport and near the junction of three major interstates, the Kentucky Exposition Center is easily accessible and just five minutes south of downtown Louisville. The spacious grounds have 19,000 parking spaces and is accessible from six gates surrounding the facility. Gates are located off of Phillips Lane, Crittenden Drive and Preston Highway. Parking at the Kentucky Exposition Center is \$8 per vehicle and \$20 per bus.