



KENTUCKY EXPOSITION CENTER

FOR IMMEDIATE RELEASE

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Winter Jam Brings 10 Christian Artists to Freedom Hall

LOUISVILLE, KY (January 16, 2014) – One of the most popular Christian music tours, the Winter Jam Tour Spectacular is bringing 10 Christian artists to Freedom Hall Jan. 24. The doors open at 6 p.m. for the general public and concerts start at 7 p.m.

Performing in Louisville this year are Newsboys, Lecrae, Tenth Avenue North, Thousand Foot Crutch, Plumb, NewSong, Colton Dixon, Love and the Outcome, Everfound and Derek Minor.

Nick Hall, the founder of PULSE, a Twin Cities, Minnesota-based ministry, will be the main speaker for the event. Hall has been the feature emcee of BGEA's "Rock the River Tour" the past four summers as well as keynote speaker at some of the biggest Christian music festivals in the Midwest.

Tickets are \$10 and are available at the door the day of the event. Only cash and checks will be accepted for admission. Parking at the Kentucky Exposition Center is \$8 per vehicle.

The Winter Jam Tour was started by NewSong in 1995 and has featured many of the top names in Christian music. The tour has outpaced any other tour's attendance for the past three years. For more information, visit <http://www.jamtour.com/shows/louisville-ky>.

About the Kentucky Exposition Center

One of the top 10 largest public facilities of its kind in the United States, the Kentucky Exposition Center features 1.2 million square feet of indoor space including Freedom Hall, an indoor arena which seats over 19,000 people. The facility's class "A" exhibit space totals 425,700 square feet and accommodates an amazing spectrum of events year round. The expo

center is the permanent home for the Kentucky State Fair, the National Farm Machinery Show, and the North American International Livestock Exposition. Conveniently located adjacent to the Louisville International Airport and near the junction of three major interstates, the Kentucky Exposition Center is easily accessible and just five minutes south of downtown Louisville. Parking at the Kentucky Exposition Center is \$8 per vehicle. For more information, go online to www.kyexpo.org.

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