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Amanda Storment
Vice President of Communications
Kentucky State Fair Board
(502) 367-5180
astorment@ksfb.ky.gov

Ryne Dunkelberger
Social Media and Communications Manager
Kentucky State Fair Board
502 367-5186
rdunkelberger@ksfb.ky.gov

New Websites Launched for the Kentucky Exposition Center and Kentucky International Convention Center

LOUISVILLE, KY (February 3, 2014) – This morning, the Kentucky State Fair Board rolled out new websites for each of their facilities. The Kentucky Exposition Center and the Kentucky International Convention Center websites give both facilities an updated design for the first time in three years.

“These new websites better identify our two facilities as nationally-known, service-oriented convention and exposition facilities,” said Amanda Storment, Vice President of Communications for the Kentucky State Fair Board.

The websites include information for meeting planners, exhibitors, and visitors that includes floor plans, on-site amenities and available facility services. Navigating through the sites is now easier for guests planning to visit.

“Potential meeting planners will be able to get to know the facility,” said Rip Rippetoe, President and CEO of the Kentucky State Fair Board. “The goal is to make our guests have a great first experience before they ever arrive in Louisville.”

The websites emphasize the convenience of both locations including the convention center’s attached Louie Link, a covered skywalk that connects the convention center to more than 2,300 hotel rooms and 7,100 parking spaces.

The Kentucky International Convention Center is downtown Louisville’s largest meeting space. The Kentucky Exposition Center is the sixth largest facility of its kind in the United States and is adjacent to the Louisville International Airport.

Visit the websites at kyexpo.org and kyconvention.org.

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The Kentucky State Fair Board is comprised of gubernatorial appointments, members of university administrations, representing associations and leaders from around the state. The Board operates two properties, the Kentucky

Exposition Center and Kentucky International Convention Center. The Kentucky State Fair Board accounts for \$460 million annually in economic impact for the community and commonwealth.