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CUTTING-EDGE PRODUCTS AND FUTURE OF FARMING SHOWCASED AT 2014 NATIONAL FARM MACHINERY SHOW

Louisville, Ky. (Feb. 5, 2014) – For 49 years, the National Farm Machinery Show has offered the most complete selection of cutting-edge agricultural products, equipment and services available in the farming industry. At this year's show, Feb. 12-15, farmers and business professionals from around the world will gain knowledge and hands-on access to various technological advancements needed for the upcoming farming season.

The 1.2 million square feet of the Kentucky Exposition Center in Louisville will be completely filled with 860 exhibitors, making it the country's largest indoor farm show. Nearly every major line of farming equipment will be on display allowing attendees to compare products side by side. The most innovative technology and new product launches will be available to agribusiness professionals, as well as alternative energy information and solutions to the challenges facing today's agribusiness industry.

In addition to seeing the newest products on the market, visitors can attend free seminars led by industry experts. Seminars range from unmanned aerial vehicles to cloud-based data handling and the benefits to agriculture to market and weather strategies. Visitors will also be able to watch Tyne Morgan and Al Pell during a live-taping of "U.S. Farm Report."

Produced by the Kentucky State Fair Board, the National Farm Machinery Show generates approximately \$22 million in economic impact and draws 300,000 attendees during the four-day run.

The National Farm Machinery Show is open daily from 9 a.m. to 6 p.m. Admission to the show is FREE and open to the public and parking is \$8 per vehicle.

For additional information about the National Farm Machinery Show and Championship Tractor Pull visit the official website at www.farmmachineryshow.org. Follow the National Farm Machinery Show on Facebook and on Twitter @nfmslouisville or download the free National Farm Machinery Mobile App.

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About the National Farm Machinery Show

The National Farm Machinery Show, the nation's largest indoor farm show, features the agricultural industry's most comprehensive display of equipment, services and technology. Held annually at the Kentucky Exposition Center in Louisville, Kentucky, the show attracts 300,000 attendees from the United States and around the world. The Championship Tractor Pull, the country's oldest indoor tractor pull, accompanies the show to provide an added element of entertainment and competition. The National Farm Machinery Show occupies over one million square feet of contiguous exhibit space, contributes \$19 million in economic impact to the Commonwealth each year, and is owned and produced by the Kentucky State Fair Board.