

## FOR IMMEDIATE RELEASE

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## THE SECOND ANNUAL LOUISVILLE GOLF SHOW RETURNS TO THE KENTUCKY EXPOSITION CENTER

**LOUISVILLE, KY (February 19, 2015)** – Even though the golf courses are covered in snow, local golfers will get the chance to practice their swing at the second annual Varsity Communications Louisville Golf Show at the Kentucky Exposition Center. Held Friday, February 27 – Sunday, March 1, this expo is a one-stop shop for golfing needs and features vendors, seminars, speakers and activities.

The event includes show-only savings on golfing equipment and apparel, a free on-site driving range, lessons from top PGA pros, seminars, a wellness zone, mini-putt for children and more. The first 1,000 golfers each day will receive two free rounds of golf at Glenmary Country Club and Lucas Oil Golf Course.

Held in the West Hall, show hours are Friday, 11 a.m. – 5 p.m., Saturday, 10 a.m. – 5 p.m. and Sunday 10 a.m. – 4 p.m. Tickets are good for all three days and cost \$11 for adults, \$9 for seniors (age 60 and up) and are free for children 12 and under. Parking at the Kentucky Exposition Center is \$8 per vehicle.

Varsity Golf Shows operates eight shows across the country. Organizers cite the vibrant and active local golf community in their decision to bring one of their successful golf shows to Louisville. More than 5,000 golfers are expected to attend the event.

For more information, visit http://louisvillegolfexpo.com.

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## **About the Kentucky Exposition Center**

One of the top 10 largest public facilities of its kind in the United States, the Kentucky Exposition Center features 1.2 million square feet of indoor space and accommodates a wide variety of events year round. The expo center is the permanent home for the Kentucky State Fair, the National Farm Machinery Show, and the North American International Livestock Exposition. Located adjacent to the Louisville International Airport and near the junction of three major interstates, the Kentucky Exposition Center is easily accessible and just five minutes south of downtown Louisville. For more information, visit www.kyexpo.org. Also like us on Facebook at https://www.facebook.com/kyexpocenter and follow us on Twitter at twitter.com/kyexpocenter.