



KENTUCKY EXPOSITION CENTER

FOR IMMEDIATE RELEASE

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THE HELICOPTER INDUSTRY DESCENDS ON LOUISVILLE FOR THE HAI HELI-EXPO AT THE KENTUCKY EXPOSITION CENTER

LOUISVILLE, KY (February 23, 2016) – Helicopters will descend on Louisville Tuesday, March 1 – Thursday, March 3 for the HAI HELI-EXPO at the Kentucky Exposition Center. This industry-only event is the world's largest exposition devoted to the civilian helicopter industry. More than 20,000 potential buyers will travel to Louisville for the expo, which will generate approximately \$9.5 million for the local economy.

Unlike other trade shows geared towards traditional airplanes, HAI HELI-EXPO is able to bring working helicopters into the exhibit halls. More than 50 helicopters, including the unveiling of many of the latest models, will fly into Louisville for this event. In addition to working helicopters, many exhibitors will have mock-ups on display.

"The Kentucky Exposition Center's large exhibit halls are ideal for this unique tradeshow," said Rip Rippetoe, President and CEO of the Kentucky State Fair Board. "Ease of access and the ability for helicopters to land on-site were important deliverables in bringing this show to Louisville."

Thousands of operators, maintenance technicians, pilots, managers and safety professionals travel from around the world to see the latest in aircraft technology. Potential buyers will be able to browse 700 exhibits, choose from more than 100 educational opportunities and network within the helicopter industry. For serious prospective buyers, exhibitors offer demo flights with several different models of helicopters taking off from the grounds of the Kentucky Exposition Center.

For more information, visit <http://heliexpo.rotor.org>.

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ABOUT THE KENTUCKY EXPOSITION CENTER

One of the top 10 largest public facilities of its kind in the United States, the Kentucky Exposition Center features 1.2 million square feet of contiguous exhibit space including Freedom Hall, an indoor arena which seats over 19,000 people. The facility's class "A" exhibit space totals 677,000 square feet and accommodates an amazing spectrum of events year round. The expo center is the permanent home for the Kentucky State Fair, the National Farm Machinery Show, and the North American International Livestock Exposition. For more information, go online to www.kyexpo.org.

ABOUT PARKING

Conveniently located adjacent to the Louisville International Airport and near the junction of three major interstates, the Kentucky Exposition Center is easily accessible and just five minutes south of downtown Louisville. The spacious grounds have 19,000 parking spaces and is accessible from six gates surrounding

the facility. Gates are located off of Phillips Lane, Crittenden Drive and Preston Highway. Parking at the Kentucky Exposition Center is \$8 per vehicle and \$20 per bus.