



Kentucky Tourism, Arts and Heritage Cabinet Kentucky Exposition Center

FOR IMMEDIATE RELEASE

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Swing by the Louisville Golf Expo to Improve Your Game

Get tips from pros, compete for prizes, test new equipment and more.

LOUISVILLE, Ky. (February 23, 2017) — The Louisville Golf Expo swings into action March 3-5, celebrating the city's large community of golf enthusiasts. The three-day event takes place at the Kentucky Exposition Center East Hall AB, and features special deals on apparel, equipment and gear; thousands of dollars in prizes and giveaways; free lessons; and seminars and guest speakers.

A full range of golf-related activities are planned, some include:

- Golf Headquarters Sale Zone: 5,000 square feet of the latest clubs, apparel, shoes, bags and equipment; visitors can test clubs at the indoor driving range
- Foresters Financial Long Drive and KP Challenge: divisions for men, women and seniors; prizes each day
- Morton's Steakhouse Short Game Central: chip challenge for the chance to win a prize
- MINI of Louisville Putting Challenge: prizes each day; with a grand prize of a 1-year membership to Quail Chase Golf Club
- 840 WHAS/790 KR D Main Stage: free seminars on golf tips and tricks, fitness and more; schedule available at www.louisvillegolfexpo.com
- Baptist Health Wellness Zone: professionals share advice with visitors on keeping healthy to maintain and improve their golf game
- Golf House Kentucky Free Lesson Area: professionals give free lessons, sharing tips and tricks

A long line-up of guest speakers includes pros who concentrate on helping golfers improve their swing, chipping and pitching, and overall game in general.

Friday, March 3

- 12 p.m. Dr. Steve Smith, Baptist Health Louisville
- 1:15 p.m. Jake Spott, University of Louisville: Chipping/Pitching - A Fundamental/System Approach
- 2:30 p.m. Mike Finney, University of Louisville: Don't Let Golf Swing Video Fool You
- 3:45 p.m. David Brinker, RE/MAX World Long Drive Champion

Saturday, March 4

- 11 a.m. Betty Baird Kregor, LPGA Master Professional: How To Become a College Golfer
- 12:15 p.m. Dr. Kittie George, Baptist Health Louisville
- 1:30 p.m. Dave Peege and Ted Schulz: Tales from the PGA TOUR
- 2:45 p.m. Jeremy Lee, Big Spring Country Club: Practice Smarter To Shoot Lower Scores

Sunday, March 5

- 10:45 a.m. Cory Kaufman and Colby Wollitz, The Golf Academy at Persimmon Ridge
- 12 p.m. David Brinker, RE/MAX World Long Drive Champion
- 1:15 p.m. Eric Hammer, Baptist Health Louisville

The Louisville Golf Expo isn't just for adults. Saturday, March 4 is Kids and Family Day, with activities throughout the show designed to help up-and-coming golfers improve their game, hear from professionals

and compete for prizes. Kids also receive a Passport Card that allows them to play interactive games at no cost — and makes them eligible to win a prize.

Expo hours are:

Friday, March 3	11 a.m.-5 p.m.
Saturday, March 4	10 a.m.-5 p.m.
Sunday, March 5	10 a.m.-4 p.m.

Admission is \$12 for adults; \$10 for seniors (age 60 and over); and free for children age 12 and under. Purchase tickets online at www.louisvillegolfexpo.com. They will also be available at the door, cash only. Parking is \$8 per vehicle and \$20 per bus.

For more information, visit www.louisvillegolfexpo.com.

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One of the 10 largest facilities of its kind in the U.S., the [Kentucky Exposition Center](http://www.kyexpo.org) (KEC) features 1.2 million square feet of contiguous exhibit space, including Freedom Hall, an indoor arena that seats 13,500 people. The facility's class "A" exhibit space totals 677,000 square feet and accommodates a wide range of events year round. KEC is the permanent home of the Kentucky State Fair, National Farm Machinery Show, All-In Hoopfest and North American International Livestock Exposition. For more information, go to www.kyexpo.org.

Conveniently located adjacent to the Louisville International Airport and near the junction of three major interstates, KEC is easily accessible and just seven minutes south of downtown Louisville. Entrances to the facility are located off Phillips Lane, Crittenden Drive and Preston Highway. Parking is \$8 per vehicle and \$20 per bus.