



KENTUCKY EXPOSITION CENTER

FOR IMMEDIATE RELEASE

Amanda Storment
Vice President of Communications
(502) 367-5180
astorment@ksfb.ky.gov

Ryne Dunkelberger
Social Media and Communications Manager
(502) 367-5186
rdunkelberger@ksfb.ky.gov

MEDIA ADVISORY

March 6, 2015

HOLIDAY HERO ST. PATRICK'S DAY BLOOD DRIVE HELD AT THE KENTUCKY EXPOSITION CENTER

WHAT: The American Red Cross will hold a Holiday Hero St. Patrick's Day blood drive at the Kentucky Exposition Center. Entrance to the complex is free for all blood donors and donors will receive a hearty meal and desserts throughout the drive. Appointments are strongly encouraged for this drive. Call 1-800-RED CROSS, visit redcrossblood.org or download the free Red Cross Blood Donor App to make your appoint. Use sponsor code "Hero".

WHEN: Wednesday, March 11, 12:00 p.m. – 7:00 p.m.

WHERE: South Wing C Lobby

ADMISSION: Free and open to the public

PARKING: Free for blood donors.

WEBSITE: <http://www.redcrossblood.org/rivervalley>

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About the Kentucky Exposition Center

One of the top 10 largest public facilities of its kind in the United States, the Kentucky Exposition Center features 1.2 million square feet of indoor space and accommodates a wide variety of events year round. The expo center is the permanent home for the Kentucky State Fair, the National Farm Machinery Show, and the North American International Livestock Exposition. Located adjacent to the Louisville International Airport and near the junction of three major interstates, the Kentucky Exposition Center is easily accessible and just five minutes south of downtown Louisville. For more information, visit www.kyexpo.org. Also like us on Facebook at <https://www.facebook.com/kyexpocenter> and follow us on Twitter at twitter.com/kyexpocenter.