

FOR IMMEDIATE RELEASE

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MEDIA ADVISORY

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ROCK & WORSHIP ROAD SHOW BRINGS CHRISTIAN MUSIC AND MINISTRY TO FREEDOM HALL

WHAT: Christian music favorites Newsboys, Jeremy Camp, Mandisa, Phil Wickham,

Family Force 5 and Audio Adrenaline will perform at the Rock & Worship Roadshow Friday, March 11 in Freedom Hall. A pre-show party will take place before the show with artists Danny Gokey and Citizen Way. Shaun Groves

returns as the event's guest speaker.

WHEN: Friday, March 11

4:30 p.m. - doors open for VIP tickets

5:45 p.m. - doors open for general admission

7:00 p.m. – concert begins

WHERE: Freedom Hall

ADMISSION: \$10 at the door

\$50. VIP tickets

\$100, Newsboy Experience tickets

PARKING: \$8 per vehicle

\$20 per bus

WEBSITE: http://theroadshowtour.com/show/louisville-ky/

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ABOUT THE KENTUCKY EXPOSITION CENTER

One of the top 10 largest public facilities of its kind in the United States, the Kentucky Exposition Center features 1.2 million square feet of contiguous exhibit space including Freedom Hall, an indoor arena which seats over 19,000 people. The facility's class "A" exhibit space totals 677,000 square feet and accommodates an amazing spectrum of events year round. The expo center is the permanent home for the Kentucky State Fair, the National Farm Machinery Show, and the North American International Livestock Exposition. For more information, go online to www.kyexpo.org.

ABOUT PARKING

Conveniently located adjacent to the Louisville International Airport and near the junction of three major interstates, the Kentucky Exposition Center is easily accessible and just five minutes south of downtown Louisville. The spacious grounds have 19,000 parking spaces and is accessible from six gates surrounding the facility. Gates are located off of Phillips Lane, Crittenden Drive and Preston Highway. Parking at the Kentucky Exposition Center is \$8 per vehicle and \$20 per bus.