



## KENTUCKY EXPOSITION CENTER

### FOR IMMEDIATE RELEASE

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## TRUCKING INDUSTRY CONVENES IN LOUISVILLE GENERATING \$14.1 MILLION OF ECONOMIC IMPACT

**LOUISVILLE, KY (March 24, 2016)** – Truckers from around the world are driving their big rigs to Louisville Thursday, March 31 – Saturday, April 2 for the Mid-America Trucking Show, which generates more than \$14.1 million of economic impact for the Louisville area.

This industry-only event is the annual forum for the heavy-duty trucking industry, a place where industry representatives and trucking professionals can meet face-to-face to discuss the latest products and services. The Mid-America Trucking Show is one of the top trade shows in the country and ranked 10th on Trade Show Executive magazine's Gold 100 for 2012. More than 70,000 people are expected to attend from all 50 states and 70 countries.

More than 1,000 exhibitors will showcase everything from tires to trailers, including major truck and engine manufacturers, trailer manufacturers and other product and service providers.

The show will be held in all areas of the Kentucky Exposition Center. Trucking industry professionals can register online or at the door for \$10. Show hours are Thursday from 10 a.m. – 1 p.m. for VIPs and open to all industry professionals from 1 p.m. – 6 p.m., Friday from 10 a.m. – 6 p.m. and Saturday from 9 a.m. – 4 p.m.

For more information, visit <http://www.truckingshow.com>.

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### ABOUT THE KENTUCKY EXPOSITION CENTER

One of the top 10 largest public facilities of its kind in the United States, the Kentucky Exposition Center features 1.2 million square feet of contiguous exhibit space including Freedom Hall, an indoor arena which seats over 19,000 people. The facility's class "A" exhibit space totals 677,000 square feet and accommodates an amazing spectrum of events year round. The expo center is the permanent home for the Kentucky State Fair, the National Farm Machinery Show, and the North American International Livestock Exposition. For more information, go online to [www.kyexpo.org](http://www.kyexpo.org).

### ABOUT PARKING

Conveniently located adjacent to the Louisville International Airport and near the junction of three major interstates, the Kentucky Exposition Center is easily accessible and just five minutes south of downtown Louisville. The spacious grounds have 19,000 parking spaces and is accessible from six gates surrounding the facility. Gates are located off of Phillips Lane, Crittenden Drive and Preston Highway. Parking at the Kentucky Exposition Center is \$8 per vehicle and \$20 per bus.