



KENTUCKY EXPOSITION CENTER

FOR IMMEDIATE RELEASE

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LOUISVILLE HEALTH KICKS FESTIVAL FUNDRAISES FOR CHARITY AND PROMOTES HEALTHY LIVING AT THE KENTUCKY EXPOSITION CENTER

LOUISVILLE, KY (April 16, 2014) – Healthy living and fundraising kick off spring with the Louisville Health Kicks Festival on Saturday, April 26 at the Kentucky Exposition Center. Held in the West Hall from 11:00 a.m. - 4:00 p.m., the fourth annual spring charity partnership between Kosair Children's Hospital and Hwang's Martial Arts has a dual purpose to fundraise while promoting healthy living to Louisville families.

Free health screenings will be offered and more than 20 vendor booths from local businesses including the Kentucky Science Center and the Louisville Free Public Library will be available. In addition, families can learn a variety of ways to get healthy and stay active including Zumba to Taekwondo. Other family-friendly activities will include bounce houses, balloon animals, cultural demonstrations, obstacle courses and a dance party with the Louisville League of Mascots.

This event will also raise funds for Kosair Children's Hospital with a kick-a-thon. Participants will perform one kick for every one dollar raised. Hwang's Martial Arts' goal is to raise \$55,000 for charity.

Tickets are \$5 per person, \$15 for a family four-pack and children five and under are free. Parking at the Kentucky Exposition Center is \$8 per vehicle.

For more information, visit <http://www.hwangsmartialarts.com/louisville-health-kick-festival.html>.

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About the Kentucky Exposition Center

One of the top 10 largest public facilities of its kind in the United States, the Kentucky Exposition Center features 1.2 million square feet of indoor space and accommodates a wide variety of events year round. The expo center is the permanent home for the Kentucky State Fair, the National Farm Machinery Show, and the North American International Livestock Exposition. Located adjacent to the Louisville International Airport and near the junction of three major interstates, the Kentucky Exposition Center is easily accessible and just five minutes south of downtown Louisville. For more information, visit www.kyexpo.org. Also like us on Facebook at <https://www.facebook.com/kyexpocenter> and follow us on Twitter at twitter.com/kyexpocenter.