



**Kentucky Tourism, Arts and Heritage Cabinet  
Kentucky Exposition Center**

Media Advisory, April 21, 2015

## **The Southeastern Rodeo Association's Black Rodeo Rides into Freedom Hall**

**WHAT** The Southeastern Rodeo Association's Black Rodeo is coming to Freedom Hall. Professional cowboys will compete for \$9,000 in prize money, in categories that include bull riding, steer wrestling, bareback riding, calf roping and barrel racing. There are also special categories for cowgirls and junior barrel racing for children.

The Association is committed to keeping the cowboy way of life and upholding the important contributions African-American cowboys played in helping tame the Old West.

**WHEN** Saturday, July 9, 7:30 p.m.

**WHERE** Freedom Hall, Kentucky Exposition Center

**TICKETS** \$30.50 reserved adult in advance, \$25.50 reserved child (ages 2-12) in advance, \$32 all tickets on day of the show. Groups of 20 or more receive \$3 off adult price, available May 2 to July 6. Parking at the Kentucky Exposition Center is \$8 per vehicle.

Tickets go on sale Friday, April 29 at 10 a.m. Tickets are available at the Kentucky Exposition Center and Kentucky International Convention Center Ticket Offices and all Ticketmaster outlets. Charge by phone at 1-800-745-3000, or purchase online at [www.ticketmaster.com](http://www.ticketmaster.com)

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*One of the top 10 largest public facilities of its kind in the United States, the Kentucky Exposition Center features 1.2 million square feet of contiguous exhibit space including Freedom Hall, an indoor arena which seats over 19,000 people. The facility's class "A" exhibit space totals 677,000 square feet and accommodates an amazing spectrum of events year round. The expo center is the permanent home for the Kentucky State Fair, the National Farm Machinery*

Show, Kentucky Hoopfest and the North American International Livestock Exposition. For more information, go online to [www.kyexpo.org](http://www.kyexpo.org).

Conveniently located adjacent to the Louisville International Airport and near the junction of three major interstates, the Kentucky Exposition Center is easily accessible and just five minutes south of downtown Louisville. The spacious grounds have 19,000 parking spaces and is accessible from six gates surrounding the facility. Gates are located off of Phillips Lane, Crittenden Drive and Preston Highway. Parking at the Kentucky Exposition Center is \$8 per vehicle and \$20 per bus.