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BALLARD HIGH SCHOOL CHOIR TO PERFORM WITH FOREIGNER AT THE KENTUCKY STATE FAIR

LOUISVILLE, KY (May 7, 2014) – The Ballard High School choir will perform on stage alongside Foreigner during their Main Stage Concert at the Kentucky State Fair Friday, August 25. As a part of Foreigner's ongoing charity partnership with the Grammy Foundation, they will sing with the band during the performance of their timeless 1984 hit "I Want to Know What Love Is."

"This is such a great opportunity and is just fun to do, said Noel Weaver, Director of Choral Activities at Ballard High School. "I know that Foreigner and their promoters don't have to include high school groups in their concerts, but they have for years. They have given literally thousands of students a chance to rub shoulders with professionals."

Foreigner has partnered with the Grammy Foundation to support its mission of maintaining and restoring music education in America's public schools, and raising awareness about the importance of music as part of each child's complete education.

"As far as I'm concerned, music is not only the most powerful form of communication between the peoples of the world, it provides a gateway that opens up a fantastic new dimension of feeling and creativity. Anything we can do to provide our young ones with the tools to express themselves through music, is our goal in this partnership," said Foreigner guitarist and founding member Mick Jones.

As part of its charity initiative, Foreigner is donating \$500.00 to the Ballard High School choir to use toward its music program.

A Foreigner live greatest hits CD/DVD set will be made available for purchase at the concert. Members of the choir will be selling the CD/DVD set to concertgoers both before and after the performance. For \$20.00, the buyer can purchase this live set featuring the band's classic hits and a raffle ticket for a drawing to win an autographed Foreigner guitar. The guitar will be raffled off at the end of the performance. Proceeds from the sale of the CDs will be donated to the Grammy Foundation program.

“What many folks don’t know is that the proceeds from their CD sales the night of their State Fair concert are designated for the Grammy Foundation scholarship fund,” said Weaver. “High schools all over the country will benefit from this concert and our collaboration.”

Foreigner has also been involved with other charities including the Red Cross, the Shriner’s Children’s Hospitals and the VH-1 Save the Music charity.

In 2013, Newsweek and the Daily Beast named Ballard High School one of “America’s Best High Schools.” The Ballard choral program is one of the largest in Kentucky and has numerous students accepted to KMEA All-State Choirs. The choir has received distinguished ratings at the regional KMEA Assessment every year since 1995 as well as national and international awards.

Tickets, on sale now, are available at the Freedom Hall and Kentucky International Convention Center Ticket Offices and all Ticketmaster outlets. Purchase online at www.ticketmaster.com or charge by phone at 1-800-745-3000.

The 2014 Kentucky State Fair will run from August 14-24 at the Kentucky Exposition Center. For more information about the 2014 Kentucky State Fair, visit www.kystatefair.org.

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About the Kentucky State Fair

The Kentucky State Fair is an 11-day celebration of the history, heritage and culture of the Bluegrass State. More than 600,000 attend America’s largest indoor fair, which uses over 1.2 million square feet of contiguous exhibit space at the Kentucky Exposition Center. While its roots are in agriculture, the Kentucky State Fair has grown into a trade and public education exposition, as well as a major entertainment venue. The World’s Championship Horse Show, held during the Fair, is the world’s richest and most prestigious Saddlebred show. Attendees and exhibitors contribute over \$16.8 million annually in economic impact. The Kentucky State Fair & World’s Championship Horse Show are owned and produced by the Kentucky State Fair Board, an agency of the Kentucky Tourism, Arts and Heritage Cabinet.