



Kentucky Tourism, Arts and Heritage Cabinet Kentucky Exposition Center

FOR IMMEDIATE RELEASE

Contact: Amanda Storment
502-367-5180

amanda.storment@kyvenues.com

Archery in Schools Eastern Nationals at the Kentucky Exposition Center

LOUISVILLE, Ky. (May 7, 2018) — The National Archery in the Schools Program Eastern Nationals aims to bring 14,500 student archers to the Kentucky Exposition Center May 10-12. The event also brings \$6.3 million in economic impact to Louisville.

For the first time, there will be Eastern and Western nationals in Louisville and Salt Lake City, respectively, allowing for more student participation. The National Archery in the Schools Program (NASP) expects to break last year's participation record, with the tournament filling South Wings AB and C, East Hall, North Wing, West Wing and Broadbent Arena.

The National Archery in the Schools Program partners with the International Bowhunting Organization to present the 3D Challenge, which is held during the national tournament. More than 5,000 students are set to compete in the challenge, a 25% increase from last year's event, where archers take aim at foam animal targets that include a turkey, mountain sheep, deer and bear.

Students who compete at the national tournaments can advance to the first ever NASP World Tournament held June 7-9 at the Kentucky Exposition Center. At the world competition, cash scholarships totaling \$159,000 will be awarded to the top individual and team archers. Winners may use the scholarships for post-high school education, including university, college, technical school and military training.

The hours of NASP Eastern Nationals are:

Thursday, May 10	8:30 a.m. – 4 p.m.
Friday, May 11	8:30 a.m. – 4 p.m.
Saturday, May 12	8:30 a.m. – 2:45 p.m.

A full schedule is online at www.nasptournaments.org.

Admission is \$10 for adults and \$5 for children (ages 13-18). Children 12 and under, registered archers and coaches are free. Parking at the Kentucky Exposition Center is \$8 per vehicle and \$20 per bus.

For more information about NASP and the tournament, visit www.nasptournaments.org.

###



One of the 10 largest facilities of its kind in the U.S., the [Kentucky Exposition Center](http://www.kyexpo.org) (KEC) features 1.3 million square feet of contiguous exhibit space, including Freedom Hall, an indoor arena that seats 13,500 people. The facility's class "A" exhibit space totals 680,700 square feet and accommodates a wide range of events year round. KEC is the permanent home of the Kentucky State Fair, National Farm Machinery Show and North American International Livestock Exposition. For more information, go to www.kyexpo.org.

Conveniently located adjacent to the Louisville International Airport and near the junction of three major interstates, KEC is easily accessible and just seven minutes south of downtown Louisville. Entrances to the facility are located off Phillips Lane, Crittenden Drive and Preston Highway. Parking is \$8 per vehicle and \$20 per bus.