



FOR IMMEDIATE RELEASE

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TICKETS ON SALE FOR WORLD'S CHAMPIONSHIP HORSE SHOW

LOUISVILLE, KY (June 29, 2015) – Tickets are now on sale for the World's Championship Horse Show held at Freedom Hall on August 22 – 29. This year the show will be extended an extra day. The show, held in conjunction with the Kentucky State Fair, crowns world champion Saddlebreds in various divisions, including Five-Gaited, Three-Gaited, Fine Harness, Saddlebred Pleasure, Saddlebred Equitation, Hackney/Harness Ponies, Roadster Ponies and Roadster Horses. The show attracts spectators and competitors from around the world, with more than 2,000 horses competing for more \$1 million in prizes and awards.

World's Championship Horse Show Ticket Prices and Special Discounts

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|--------------|-----------|-----------------|-------------------------|
| August 22 | 7:00 p.m. | \$14.00 Advance | \$18.00 after August 19 |
| August 23-27 | 6:30 p.m. | \$14.00 Advance | \$18.00 after August 19 |
| August 28 | 7:00 p.m. | \$14.00 Advance | \$18.00 after August 19 |
| August 29 | 7:00 p.m. | \$14.00 Advance | \$18.00 after August 19 |

*Advance session seating (Upper Level seats only) and advanced gate admission must be purchased by 10 p.m. Wednesday, August 19, 2015. Tickets are available at the Freedom Hall Ticket Office and all Ticketmaster outlets. Call 1-800-745-3000, or visit www.ticketmaster.com to purchase tickets using ticketFast. A weeklong reserved seat ticket with one gate admission per session is \$198.00 plus \$7.00 postage and handling. For weekly reserved seats call 1-800-231-8085. All prices include a facility fee.

Other discounts are available for groups of four or more by visiting <http://www.kystatefair.org/WCHS/prices.html>. This discount applies to upper level individual seating only and gate admission to the fair is required.

The World's Championship Horse Show offers free morning performances at 9 a.m. Monday, August 23 through Saturday, August 29 with paid gate admission to the Kentucky State Fair. Seating is available in the upper level of Freedom Hall.

Pay-per-view coverage is offered again this year. Each day of the show will be broadcast for purchase for \$25 per day or \$150 for the entire week. This higher quality signal feed will be an enhanced experience from the comfort of your own computer.

For more information on the World's Championship Horse Show and other Kentucky State Fair events, visit www.kystatefair.org.

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The Kentucky State Fair is an 11-day celebration of the history, heritage and culture of the Bluegrass State. Nearly 600,000 attend America's largest indoor fair, which uses all 1.2 million square feet of contiguous exhibit space at the Kentucky Exposition Center. While its roots are in agriculture, the Kentucky State Fair has grown into a trade and public education exposition, as well as a major entertainment venue. The World's Championship Horse Show, held during the Fair, is the world's richest and most prestigious saddle bred show. Attendees and exhibitors contribute over \$15.3 million annually in economic impact. The Kentucky State Fair & World's Championship Horse Show are owned and produced by the Kentucky State Fair Board, an agency of the Kentucky Tourism, Arts and Heritage Cabinet.