



KENTUCKY EXPOSITION CENTER

FOR IMMEDIATE RELEASE

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TRAVELING TEAMS COMPETE IN THE 34TH ANNUAL KENTUCKY HOOPFEST AT THE KENTUCKY EXPOSITION CENTER

LOUISVILLE, KY (July 10, 2015) – Basketball action returns to the Kentucky Exposition Center Wednesday, July 15 - Sunday, July 19 with Eddie Ford's 34th Annual Kentucky Hoopfest. More than 140 teams representing 20 states as well as Canada will compete at the oldest tournament for traveling teams in the country.

Competition starts Thursday at 8:30 a.m., Friday at 9:30 a.m., Saturday at 10:00 a.m. and Sunday at 8:30 a.m. in the South Wing AB. Teams will compete in pool play before moving onto bracket competition on Friday. Teams will be competing in the Senior-To-Be (17U), Junior-To-Be (16U), Sophomore-To-Be (15U), Freshman-To-Be (14U) AND 8th Grade divisions.

Coaches from Division 1, 2, and 3, NAIA and junior colleges will attend this NCAA-certified tournament. Traveling teams are comprised of the best players from different schools and provide athletes the opportunity to showcase their skill sets for college coaches and recruiters.

Over the years many well-known college and NBA players have competed in the Kentucky Hoopfest tournament. This year four teams partially organized and coached by David West from the Indiana Pacers will be competing.

Tickets are \$10 per person per day. Parking at the Kentucky Exposition Center is \$8 per vehicle.

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ABOUT THE KENTUCKY EXPOSITION CENTER

One of the top 10 largest public facilities of its kind in the United States, the Kentucky Exposition Center features 1.2 million square feet of contiguous exhibit space including Freedom Hall, an indoor arena which seats over 19,000 people. The facility's class "A" exhibit space totals 425,700 square feet and accommodates an amazing spectrum of events year round. The expo center is the permanent home for the Kentucky State Fair, the National Farm Machinery Show, and the North American International Livestock Exposition. For more information, go online to www.kyexpo.org.

ABOUT PARKING

Conveniently located adjacent to the Louisville International Airport and near the junction of three major interstates, the Kentucky Exposition Center is easily accessible and just five minutes south of downtown Louisville. The spacious grounds have 19,000 parking spaces and is accessible from six gates surrounding the facility. Gates are located off of Phillips Lane, Crittenden Drive and Preston Highway. Parking at the Kentucky Exposition Center is \$8 per vehicle and \$20 per bus.