



## FOR IMMEDIATE RELEASE

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## SERVICE MEMBERS HONORED DURING MILITARY MONDAY AT THE KENTUCKY STATE FAIR

**LOUISVILLE, KY (August 15, 2014)** – In honor of the United States Military, the Kentucky State Fair celebrates patrons who serve or have served our country. Military Monday on August 18 offers all active duty and veteran military and their family members half-off admission and \$10 midway wristbands. Valid military ID is required.

To kick off the special day, a ceremony will be held at 9 a.m. on the Kentucky Kingdom plaza with Kentucky Department of Veterans Affairs Commissioner Heather French Henry. Secretary of State Alison Lundergan Grimes will highlight the Military Heroes Voting Initiative.

Participating vendors on Military Monday will be offering various food discounts with military ID. Vendor booths will have signs denoting their participation.

Proof of service for Military Monday Discount includes all active duty Guard and Reserve current military ID cards, retired veterans ID card, VA medical card, DD Form 214, or a valid driver's license denoting you as a veteran. A membership card in any organization where membership is contingent upon military service, such as VFW, AMVETS, and AMERICAN LEGION are also proof of service. For a full list of proof of service, visit <http://www.kystatefair.org/docs/proofservice.pdf>.

The Kentucky State Fair is August 14-24 at the Kentucky Exposition Center. For more information about the 2014 Kentucky State Fair, visit the official website at [www.kystatefair.org](http://www.kystatefair.org).

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### About the Kentucky State Fair

The Kentucky State Fair is an 11-day celebration of the history, heritage and culture of the Bluegrass State. More than 600,000 attend America's largest indoor fair, which uses over 1.2 million square feet of contiguous exhibit space at the Kentucky Exposition Center. While its roots are in agriculture, the Kentucky State Fair has grown into a trade and public education exposition, as well as a major entertainment venue. The World's Championship Horse Show, held during the Fair, is the world's richest and most prestigious Saddlebred show. Attendees and exhibitors contribute over \$16.8 million annually in economic impact. The Kentucky State Fair & World's Championship Horse Show are owned and produced by the Kentucky State Fair Board, an agency of the Kentucky Tourism, Arts and Heritage Cabinet.