



## FOR IMMEDIATE RELEASE

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## NEW XTREME SPORT SHOW HEADLINES THE KENTUCKY STATE FAIR

**LOUISVILLE, KY (August 17, 2015)** – A new free Action XTREME Sport Show and 13 concerts mark the 11-day Kentucky State Fair which opens Thursday, August 20. Musical genres from rock 'n' roll and R&B to country and contemporary Christian will be represented in Freedom Hall and on the field of Cardinal Stadium.

The Action XTREME Sport Show featuring the world's number one traveling extreme sports entertainment teams, the BMX Pros and Team FMX, will fill Freedom Hall opening night of the Fair. This free event is at 7 p.m. and no tickets are needed.

A new music event, Barrels and Boots Music Festival will make its inaugural showcase Friday, August 21 at 5 p.m. in Freedom Hall. This one-night, six artist, five-hour event will mix country newcomers and chart toppers. The concert features Montgomery Gentry and John Michael Montgomery with Eric Paslay, Craig Campbell, Raelynn and Kelsie May. Tickets, including Fair admission, are \$37.

Grammy Award-winning groups, Boyz II Men and Kool & The Gang will perform in Freedom Hall Sunday, August 30 at 8 p.m. Boyz II Men remains one of the most iconic and best-selling R&B groups in music history with top hits "I'll Make Love to you," and "Motownphilly." Kool & The Gang is best known for their hits "Celebration" and "Ladies' Night." Tickets are \$50 and \$55 and include Fair admission.

Tickets are available at the Kentucky Exposition Center and Kentucky International Convention Center Ticket Offices and all Ticketmaster outlets. Charge by phone at 1-800-745-3000, or purchase online at [www.ticketmaster.com](http://www.ticketmaster.com).

The Turf Concert Series returns with 11 free concerts on the field of Cardinal Stadium. Slaughter and Great White will open the series on August 20 followed by Jagged Edge with special guest Dru Hill on Friday, August 21.

This year's country artists include Easton Corbin, Charlie Daniels with special guest Colt Ford and the Country Gold Tour featuring Leroy Van Dyke, Steve and Rudy Gatlin, Moe Bandy, Eddy Raven, Jimmy Fortune and Gene Watson.

Two Christian concerts make the lineup this year including Casting Crowns with special guest I am They on August 24 and a Sunday afternoon festival concert featuring Family 5, Hawk Nelson, Matt Maher and For King and Country on August 30 at 4p.m.

Joan Jett and the Blackhearts perform on Saturday, August 29 after weather cancelled last year's show.

All Turf Concert Series concerts are free with Kentucky State Fair gate admission and begin at 8 p.m. unless otherwise noted. For the full lineup visit <http://www.kystatefair.org/theTurfConcertSeries.html>.

The 2015 Kentucky State Fair is August 20-30 at the Kentucky Exposition Center. Parking is \$8. For more information visit [www.kystatefair.org](http://www.kystatefair.org) or follow us on Facebook and Twitter.

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#### **ABOUT THE KENTUCKY STATE FAIR**

The Kentucky State Fair is an 11-day celebration of the history, heritage and culture of the Bluegrass State. More than 600,000 attend America's largest indoor fair, which uses over 1.2 million square feet of contiguous exhibit space at the Kentucky Exposition Center. While its roots are in agriculture, the Kentucky State Fair has grown into a trade and public education exposition, as well as a major entertainment venue. The World's Championship Horse Show, held during the Fair, is the world's richest and most prestigious Saddlebred show. Attendees and exhibitors contribute over \$15.3 million annually in economic impact. The Kentucky State Fair & World's Championship Horse Show are owned and produced by the Kentucky State Fair Board, an agency of the Kentucky Tourism, Arts and Heritage Cabinet.