



## KENTUCKY EXPOSITION CENTER

### FOR IMMEDIATE RELEASE

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### MEDIA ADVISORY

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## HALF PRICE BOOKS CLEARANCE SALE OFFERS STEEP DISCOUNTS AT THE KENTUCKY EXPOSITION CENTER

- WHAT:** The Half Price Books Clearance Sale features thousands of items including books, music, movies and more. All merchandise is priced \$3 or less and will be restocked daily. Every customer will receive a free gift with any purchase and the first 100 customers each day will receive a free tote bag.
- WHEN:** Friday, September 11 & Saturday, September 12, 9:00 a.m. - 7:00 p.m.  
Sunday, September 13, 10:00 a.m. - 6:00 p.m.
- WHERE:** East Hall AB & East Hall Rooms 1-4 at the Kentucky Exposition Center
- ADMISSION:** Free and open to the public
- PARKING:** \$8 per vehicle  
\$20 per bus
- WEBSITE:** <https://www.hpb.com/ontheroad>

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### ABOUT THE KENTUCKY EXPOSITION CENTER

One of the top 10 largest public facilities of its kind in the United States, the Kentucky Exposition Center features 1.2 million square feet of contiguous exhibit space including Freedom Hall, an indoor arena which seats over 19,000 people. The facility's class "A" exhibit space accommodates major trade shows and a spectrum of events year round. The expo center is the permanent home for the Kentucky State Fair, the National Farm Machinery Show, and the North American International Livestock Exposition. For more information, go online to [www.kyexpo.org](http://www.kyexpo.org).

### ABOUT PARKING

Conveniently located adjacent to the Louisville International Airport and near the junction of three major interstates, the Kentucky Exposition Center is easily accessible and just five minutes south of downtown Louisville. The spacious grounds have 19,000 parking spaces and is accessible from six gates surrounding the facility. Gates are located off of Phillips Lane, Crittenden Drive and Preston Highway. Parking at the Kentucky Exposition Center is \$8 per vehicle and \$20 per bus.