



KENTUCKY EXPOSITION CENTER

FOR IMMEDIATE RELEASE

Amanda Storment
Vice President of Communications
Kentucky State Fair Board
(502) 367-5180
astorment@ksfb.ky.gov

INTERNATIONAL BOATBUILDERS EXPOSITION AND CONFERENCE RETURNS TO KENTUCKY EXPOSITION CENTER

LOUISVILLE, KY (September 9, 2015) –Boat builders from across the country are docking in Louisville Tuesday, Sept. 15 – Thursday, Sept. 17 for the International BoatBuilders Exposition and Conference. Expected to generate more than \$7 million of economic impact, the conference attracts more than 5,000 marine industry professionals, including boat builders, designers, repairers, surveyors, boatyard operators, distributors and wholesalers to attend the annual three-day conference held at the Kentucky Exposition Center.

The industry-only event features workshops, networking opportunities and a trade show. Seminars cover marine industry topics about boat design, repair, boatyard operations and more. Many companies will also unveil the latest products and innovations during the conference. National Baseball Hall of Fame player Johnny Bench will kick off the conference Tuesday as the keynote speaker at the Industry Breakfast and Innovation Awards Presentation.

The show is celebrating its 25th year, adding more than 100 new exhibitors and additional exhibit space to meet the demand for the anniversary show. In total, more than 550 companies will exhibit.

As part of the celebration, the Rock the Yacht tour featuring Little River Band, Ambrosia, Player, Stephen Bishop and Robbie Dupree will perform in Freedom Hall. Though the conference is closed to industry professionals, the concert will be open to the public. Half price tickets are now available for the \$27 and \$37 priced seating.

The annual conference is the marine industry's largest technical trade show event and is owned and produced by International BoatBuilder magazine and the National Marine Manufacturers Association. For more information, visit <http://www.ibexshow.com/index.php>.

###

ABOUT THE KENTUCKY EXPOSITION CENTER

One of the top 10 largest public facilities of its kind in the United States, the Kentucky Exposition Center features 1.2 million square feet of contiguous exhibit space including Freedom Hall, an indoor arena which seats over 19,000 people. The facility's class "A" exhibit space totals 425,700 square feet and accommodates an amazing spectrum of events year round. The expo center is the permanent home for the Kentucky State Fair, the National Farm Machinery Show, and the North American International Livestock Exposition. For more information, go online to www.kyexpo.org.

ABOUT PARKING

Conveniently located adjacent to the Louisville International Airport and near the junction of three major interstates, the Kentucky Exposition Center is easily accessible and just five minutes south of downtown Louisville. The spacious grounds have 19,000 parking spaces and is accessible from six gates surrounding

the facility. Gates are located off of Phillips Lane, Crittenden Drive and Preston Highway. Parking at the Kentucky Exposition Center is \$8 per vehicle and \$20 per bus.