



## KENTUCKY EXPOSITION CENTER

### FOR IMMEDIATE RELEASE

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## PRESTIGIOUS CAR COLLECTOR AUCTION COMING TO THE KENTUCKY EXPOSITION CENTER

**LOUISVILLE, KY (September 24, 2015)** – Mecum Auctions, the world's largest collector car auction company, is coming to the Kentucky Exposition Center September 8-10, 2016 bringing their renowned auction to Louisville. The event is also booked to return in 2017.

The Mecum Auction Company hosts auctions throughout the United States. The company has been specializing in the sale of collector cars for 28 years, now offering more than 15,000 vehicles per year and averaging more than one auction each month. Collector cars and antique motorcycles will fill the East Hall, North Wing and South Wing for the Louisville event. This event is open to the public and admission will be announced at a later date.

"We're anticipating the offering to reach as much as 1,000 classic and collector vehicles," said Mecum Auctions' President and Founder Dana Mecum. "With such a strong customer and fan base nationwide, taking our live auction to a state that is new on the Mecum roster is always an exciting experience. We are thrilled to add Louisville, Kentucky to that steadily growing calendar."

"The large climate controlled exposition halls, ample parking, numerous hotels and central location off the major interstates made our facility an attractive venue for this event," said Linda Edwards, Vice President of Sales and General Manager of Kentucky International Convention Center.

Mecum Auctions is ranked No. 1 in the world with number of collector cars offered at auction, No. 1 in the world with number of collector cars sold at auction, No. 1 in the U.S. with number of auction venues, No. 1 in the U.S. in total dollar volume of sales, and is host to the world's largest collector car auction held annually in Kissimmee, FL.

"We're excited that Mecum Auctions has chosen the Kentucky Exposition Center for their first Kentucky auction," said President and CEO of the Kentucky State Fair Board Clifford "Rip" Rippetoe. "This adds another great event that will attract both local car enthusiasts and bring visitors to Louisville."

Mecum Auctions are broadcast by NBC Sports Network.

For more information, visit <https://www.mecum.com>.

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#### **ABOUT MECUM AUCTIONS**

Nobody sells more than Mecum. Nobody. The Mecum Auction Company is the world leader of collector car, vintage and antique motorcycle, and Road Art sales, hosting auctions throughout the United States. The company has been specializing in the sale of collector cars for 28 years, now offering more than 15,000 vehicles per year and averaging more than one auction each month. Established by President Dana Mecum in 1988, Mecum Auctions remains a family-run company headquartered in Walworth, Wis. For further information, visit [Mecum.com](http://Mecum.com) or call (262) 275-5050. Follow along with Mecum's social media news and join us on Facebook, Twitter, YouTube, Pinterest and Instagram.

#### **ABOUT THE KENTUCKY EXPOSITION CENTER**

One of the top 10 largest public facilities of its kind in the United States, the Kentucky Exposition Center features 1.2 million square feet of contiguous exhibit space including Freedom Hall, an indoor arena which seats over 19,000 people. The facility's class "A" exhibit space totals 677,000 square feet and accommodates an amazing spectrum of events year round. The expo center is the permanent home for the Kentucky State Fair, the National Farm Machinery Show, and the North American International Livestock Exposition. For more information, go online to [www.kyexpo.org](http://www.kyexpo.org).

#### **ABOUT PARKING**

Conveniently located adjacent to the Louisville International Airport and near the junction of three major interstates, the Kentucky Exposition Center is easily accessible and just five minutes south of downtown Louisville. The spacious grounds have 19,000 parking spaces and is accessible from six gates surrounding the facility. Gates are located off of Phillips Lane, Crittenden Drive and Preston Highway. Parking at the Kentucky Exposition Center is \$8 per vehicle and \$20 per bus.