



KENTUCKY EXPOSITION CENTER

FOR IMMEDIATE RELEASE

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NATIONAL FFA CONVENTION BRINGS MORE THAN 60,000 ATTENDEES TO LOUISVILLE

LOUISVILLE, KY (October 21, 2015) – Thousands of blue corduroy jackets are back in town for the National FFA Convention Wednesday, Oct. 28 – Saturday, Oct. 31. The convention attracts more than 60,000 attendees and generates \$40 million of economic impact for the city of Louisville and the state. This closed event will utilize all the space at the Kentucky Exposition Center, the Kentucky International Convention Center as well as the KFC Yum! Center.

Beyond the economic benefit, the convention will make an impact in the Louisville community. FFA members will participate in the National Days of Service, an event where FFA chapters will perform community service in the local area. Charities benefiting include YouthBuild Louisville, The Parklands of Floyds Fork and Louisville Grows.

The four-day National FFA Convention has a full slate of both educational and entertainment events. Country stars Jake Owens and Kip Moore will perform two special FFA-only concerts and the World's Toughest Rodeo will compete before cheering crowds in Broadbent Arena.

The convention will have nine general sessions and an exposition where FFA members will have the opportunity to meet with more than 450 exhibitors, including corporations, organizations and colleges. Throughout the week students will attend leadership workshops and tour local businesses.

The mission of FFA is to make a positive difference in the lives of students by developing their potential for leadership, personal growth and career success through agricultural education. For more information, visit <https://www.ffa.org>.

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ABOUT THE KENTUCKY EXPOSITION CENTER

One of the top 10 largest public facilities of its kind in the United States, the Kentucky Exposition Center features 1.2 million square feet of contiguous exhibit space including Freedom Hall, an indoor arena which seats over 19,000 people. The facility's class "A" exhibit space totals 677,000 square feet and accommodates an amazing spectrum of events year round. The expo center is the permanent home for the Kentucky State Fair, the National Farm Machinery Show, and the North American International Livestock Exposition. For more information, go online to www.kyexpo.org.

ABOUT PARKING

Conveniently located adjacent to the Louisville International Airport and near the junction of three major interstates, the Kentucky Exposition Center is easily accessible and just five minutes south of downtown Louisville. The spacious grounds have 19,000 parking spaces and is accessible from six gates surrounding the facility. Gates are located off of Phillips Lane, Crittenden Drive and Preston Highway. Parking at the Kentucky Exposition Center is \$8 per vehicle and \$20 per bus.