



Kentucky Tourism, Arts and Heritage Cabinet Kentucky Exposition Center

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National RV Trade Show Draws 8,000 Industry Professionals to Kentucky Exposition Center

LOUISVILLE, Ky. (November 21, 2016) — The 54th Annual National Recreation Vehicle Industry Association Trade Show returns to Louisville Monday, Nov. 28 – Thursday, Dec. 1 at the Kentucky Exposition Center. This industry-only event draws approximately 8,000 industry professionals and is expected to generate \$6.6 million in economic impact.

The four-day show, produced by the Recreation Vehicle Industry Association (RVIA), brings RV dealers, distributors, campground operators and exhibitors together to see the latest products, network with colleagues, and gain additional training. More than 230 manufacturers and suppliers of aftermarket products, accessories and parts will fill the facility's 1.2 million square feet of available space.

New features this year include:

- Expanded education program: six free sessions
- Experience zones: interactive areas for hands-on experiences and discussions with thought leaders
- Technical sessions: free training for technicians and service and parts managers

Today, a record 9 million recreation vehicles travel U.S. roads, representing a substantial increase in ownership over the past decade. In fact, the RV industry has seen at least six consecutive years of growth.

RVIA is the national trade association for RV manufacturers and their component parts suppliers that, together, build more than 98 percent of all recreation vehicles produced in the country. For more information, visit www.rvia.org.

The RV trade show is for industry professionals only, and is not open to the general public.

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One of the 10 largest facilities of its kind in the U.S., the [Kentucky Exposition Center](http://www.kyexpo.org) (KEC) features 1.2 million square feet of contiguous exhibit space, including Freedom Hall, an indoor arena that seats 13,500 people. The facility's class "A" exhibit space totals 677,000 square feet and accommodates a wide range of events year round. KEC is the permanent home of the Kentucky State Fair, National Farm Machinery Show, Eddie Ford Kentucky Hoopfest and North American International Livestock Exposition. For more information, go to www.kyexpo.org.

Conveniently located adjacent to the Louisville International Airport and near the junction of three major interstates, KEC is easily accessible and just seven minutes south of downtown Louisville. Entrances to the facility are located off Phillips Lane, Crittenden Drive and Preston Highway.