



## Kentucky Tourism, Arts and Heritage Cabinet Kentucky Exposition Center

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### National RV Trade Show Drives 8,000 Industry Professionals and \$6.9 Million in Economic Impact to Louisville

**LOUISVILLE, Ky.** (November 21, 2017) — The 55th Annual National Recreation Vehicle Trade Show returns to Louisville Nov. 27-30 at the Kentucky Exposition Center. This industry-only event draws approximately 8,000 industry professionals and is expected to generate \$6.9 million in economic impact.

The Recreation Vehicle Industry Association (RVIA) hosts the event, which is the largest concentration of RV manufacturers, suppliers, dealers and campground managers in the world. More than 300 booths will pack 1.2 million square feet of exhibit space with motorhomes, travel trailers, campers, RV parts and accessories.

The four-day show provides attendees the opportunity to:

- Discover new products and innovations
- Attend training sessions
- Engage with key stakeholders and leaders
- Network with colleagues

This year features new awards: the RV Industry Awards and the RV Industry 40 under 40. Other new additions include a dealer sales boot camp, top tech challenge, and outdoor lifestyle pavilion.

Today, a record 9 million recreation vehicles travel U.S. roads representing a substantial increase in ownership over the past decade. The RV industry has seen seven consecutive years of growth.

RVIA is the national trade association for RV manufacturers and their component parts suppliers that together build more than 98 percent of all recreational vehicles produced in the United States.

The National RV Trade Show is closed to the public. For more information, visit [www.rviashow.org](http://www.rviashow.org).

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*One of the 10 largest facilities of its kind in the U.S., the [Kentucky Exposition Center](http://www.kyexpo.org) (KEC) features 1.2 million square feet of contiguous exhibit space, including Freedom Hall, an indoor arena that seats 13,500 people. The facility's class "A" exhibit space totals 677,000 square feet and accommodates a wide range of events year round. KEC is the permanent home of the Kentucky State Fair, National Farm Machinery Show and North American International Livestock Exposition. For more information, go to [www.kyexpo.org](http://www.kyexpo.org).*

*Conveniently located adjacent to the Louisville International Airport and near the junction of three major interstates, KEC is easily accessible and just seven minutes south of downtown Louisville. Entrances to the facility are located off Phillips Lane, Crittenden Drive and Preston Highway. Parking is \$8 per vehicle and \$20 per bus.*