

FOR IMMEDIATE RELEASE

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MEDIA ADVISORY

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CHRISTMAS GIFT AND DECOR SHOW BRINGS HOLIDAY SHOPPERS TO THE KENTUCKY EXPOSITION CENTER

WHAT: The largest free admission Christmas show in the country returns to the

Kentucky Exposition Center, offering a unique shopping experience featuring more than 750 booths and drawing more than 40,000 attendees each year. Thousands of Christmas gifts and décor items are available. In addition, free pictures with Santa Claus are also available for all children, as well as displaying

Christmas decorations and holiday trains.

WHEN: Friday, Dec. 11, 11:00 a.m. - 8:00 p.m.

Saturday, Dec. 12, 10:00 a.m. - 8:00 p.m. Sunday, Dec. 13, 11:00 a.m. - 5:00 p.m.

WHERE: South Wing C

ADMISSION: Free and open to the public

PARKING: \$8 per vehicle

\$20 per bus

WEBSITE: http://www.louisvillechristmasshow.com

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ABOUT THE KENTUCKY EXPOSITION CENTER

One of the top 10 largest public facilities of its kind in the United States, the Kentucky Exposition Center features 1.2 million square feet of contiguous exhibit space including Freedom Hall, an indoor arena which seats over 19,000 people. The facility's class "A" exhibit space totals 677,000 square feet and accommodates an amazing spectrum of events year round. The expo center is the permanent home for the Kentucky State Fair, the National Farm Machinery Show, and the North American International Livestock Exposition. For more information, go online to www.kyexpo.org.

ABOUT PARKING

Conveniently located adjacent to the Louisville International Airport and near the junction of three major interstates, the Kentucky Exposition Center is easily accessible and just five minutes south of downtown Louisville. The spacious grounds have 19,000 parking spaces and is accessible from six gates surrounding the facility. Gates are located off of Phillips Lane, Crittenden Drive and Preston Highway. Parking at the Kentucky Exposition Center is \$8 per vehicle and \$20 per bus.