



Kentucky Tourism, Arts and Heritage Cabinet Kentucky Exposition Center

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TobyMac “HITS DEEP” with Show at Freedom Hall

LOUISVILLE, Ky. (February 21, 2017) — Award-winning recording artist TobyMac will make a stop at Freedom Hall during his HITS DEEP Tour Saturday, March 4 at 6:30 p.m.

The Christian hip-hop recording artist, music producer and songwriter first rose to fame while he was a member of the vocal trio DC Talk. He then launched a solo career in 2001, and his stardom grew with six No. 1 Contemporary Hit Radio (CHR) singles, five No. 1 singles on Billboard’s Christian Songs chart, and seven GRAMMY Awards.

TobyMac has described his style as “musical gumbo” because he uses a mixture of rock, pop, rap and reggae to reach a large and diverse audience. When asked what artists have influenced him, he includes Arrested Development, U2, The Police, Black Eyed Peas and Bob Marley.

His solo career has been successful, marked by a steady release of albums: “Momentum” (2001) “Welcome to Diverse City” (2004), “Portable Sounds” (2007), “Tonight” (2010), “Eye on It” (2012), “This Is Not a Test” (2015), and “HITS DEEP Live” (2016).

According to Pollstar, TobyMac’s 2016 HITS DEEP Tour was the biggest tour in Christian music and ranked in the top 35 tours in the world.

Tickets for the 2017 Tour are \$15, \$19.75, \$28.75, \$38.75 and \$69.75, reserved seating. Purchase tickets at the Kentucky Exposition Center Ticket Office, charge by phone at 1-800-745-3000 or buy online at www.ticketmaster.com. Parking at the Kentucky Exposition Center is \$8 per vehicle and \$20 per bus.

For more information, visit tobymac.com.

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One of the 10 largest facilities of its kind in the U.S., the [Kentucky Exposition Center](http://www.kyexpo.org) (KEC) features 1.2 million square feet of contiguous exhibit space, including Freedom Hall, an indoor arena that seats 13,500 people. The facility’s class “A” exhibit space totals 677,000 square feet and accommodates a wide range of events year round. KEC is the permanent home of the Kentucky State Fair, National Farm Machinery Show, All-In Hoopfest and North American International Livestock Exposition. For more information, go to www.kyexpo.org.

Conveniently located adjacent to the Louisville International Airport and near the junction of three major interstates, KEC is easily accessible and just seven minutes south of downtown Louisville. Entrances to the facility are located off Phillips Lane, Crittenden Drive and Preston Highway. Parking is \$8 per vehicle and \$20 per bus.